

Winter Campaign Checklist



Use this checklist to track your use of outreach materials to meet MS4 Public Education and Outreach requirements. Access these materials at lowerdesplainswatershed.org/winter/ and dupagerivers.org/winter/

Blog Posts

Salt Smart Tips for Staying Safe on the Roads this Winter

What to Expect During a Snow Storm

Winter Clean-Up Tips

More articles coming soon.

Newsletter articles

Salt Smart Tips for Staying Safe on the Roads this Winter

What to Expect During a Snow Storm

Winter Clean-Up Tips

Handouts

Bookmark for residents



Infographic handout (also available as webpage infographic)



Snow Removal FAQs (also online at saltsmart.org/faq)

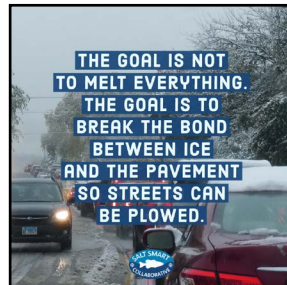
Social Media Posts

Salt Smart Tips for Staying Safe on the Roads





What to Expect During a Snow Storm



Winter Clean-Up Tips



Outreach Effort Totals

of blog posts

of newsletter articles

of handouts

of social media posts

Pick and choose the messaging that fits your community. Contact us to customize social media posts with your logo, images, or unique messaging:

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