

Fall Seasonal Campaign Checklist

Use this checklist to track your use of outreach materials to meet MS4 Public Education and Outreach requirements. Access these materials at lowerdesplainswatershed.org/seasonal-campaigns/ and dupagerivers.org/seasonal-campaigns/



Blog Posts

The Connection Between Leaves and Water Quality

This Fall, Use Leaves as a Resource!

The Effects of Leaves on Storm Drains

Newsletter articles

The Connection Between Leaves and Water Quality

This Fall, Use Leaves as a Resource!

The Effects of Leaves on Storm Drains

Handouts

"Where You Leave Your Leaves Matters" Infographic



Social Media Posts

Consider posting these graphics with a link to "The Connection Between Leaves and Water Quality"



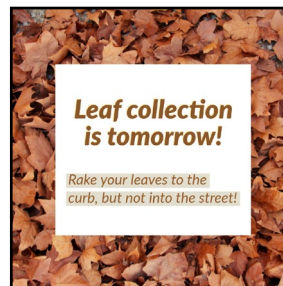
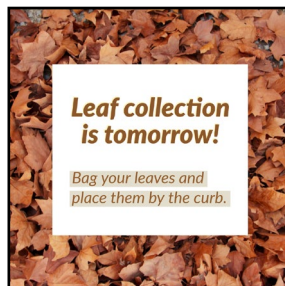
Consider posting this graphic with a link to "This Fall, Use Leaves as a Resource!"



Consider posting these graphics with a link to "The Effects of Leaves on Storm Drains"



Try using social media posts to remind residents about leaf collection!



Outreach Effort Totals

of blog posts

of newsletter articles

of handouts

of social media posts

Pick and choose the messaging that fits your community. Contact us to customize social media posts with your logo, images, or unique messaging:

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